



## Fishfarming stakeholders

**Stakeholders** in fish farming **businesses** are reeling from the news that salmon raised in fishfarms contain far more toxic chemicals than wild salmon. According to new research, the levels of toxic chemicals found are high enough for scientists to suggest that consumers should limit how much salmon they eat.



Scientists tested samples taken from markets in 16 cities in Europe and North America and looked for 13 different chemicals known to build up in the flesh of fish. Some are pesticides while others are industrial chemicals and many are known or suspected as being cancer-causing. The results indicated that farmed salmon from Scotland had the highest levels of cancer-causing toxins of all the fish tested. Scientists say that the culprit is what is called “salmon chow” – the food that farmed salmon are raised on.

When this was reported in the media, the **interest group** representing Scottish salmon farming **businesses** insisted that the levels of toxins found were well below limits set by the EU and the UK **government**. However, the scientists involved in the research said that they were confident that the study was accurate. Following these news reports and the resulting negative publicity, sales of Scottish salmon dropped. No Irish farmed salmon were included in the research this time around.

*Source – The Irish Times*

1. Identify the different stakeholders that could be affected by the scientists’ research.
2. Describe the effect you would expect this news to have on each of the stakeholders in a fish farming business.
3. How might a co-operative approach to business help the salmon farmers resolve this problem?



### Summary - fill in the gaps

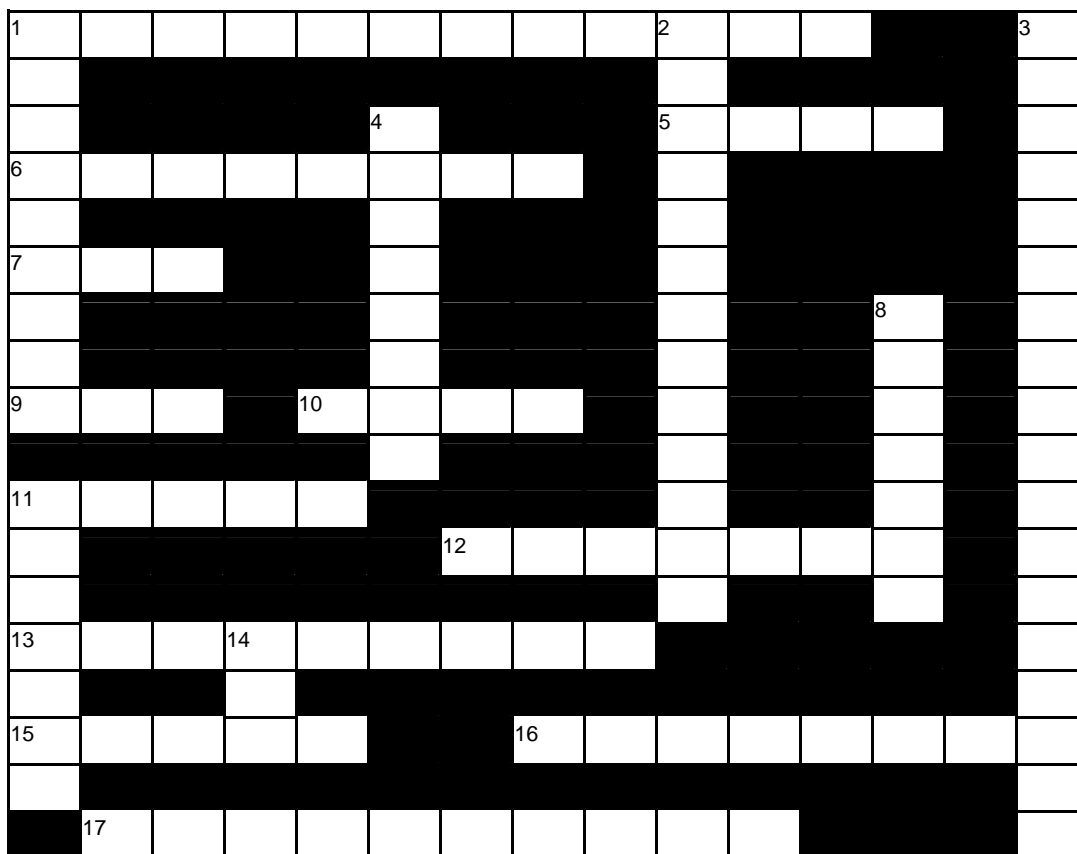
A business is any organisation set up to provide \_\_\_\_\_ or \_\_\_\_\_. Businesses can be classified as being commercial or \_\_\_\_\_. Commercial businesses aim to make a \_\_\_\_\_ for the owners. However, in a non-commercial business, any excess of income over expenditure is reinvested in the business to maintain or improve the quality of the work it undertakes. Aer Lingus is an example of a \_\_\_\_\_ business, while a charity, such as Concern, is an example of a \_\_\_\_\_ business. The central players in business are known as stakeholders. They are the different groups who are affected by a business and how it is run. Each stakeholder can adopt either a competitive or a \_\_\_\_\_ approach to their business relationships.

Interest groups are organisations that promote a particular point of view and seek to persuade others, such as the government, businesses or other organisations to agree with them. In Ireland, IBEC, ISME, the Small Firms Association and local Chambers of \_\_\_\_\_ represents the interests of businesses, while trade unions represent the interests of employees. There are many other organisations representing the interests and concerns of different people and groups in society. These include the Consumers Association, Greenpeace and local residents’ associations.

**Score: \_\_\_\_\_ out of 8**



**Crossword 1 - People in Business**



**Across**

1. The different groups of people who are affected by how a business is run (12)
5. A group of workers or players (4)
6. ICTU and CIF are this type of group (8)
7. Initials of an organisation that promotes management standards in public sector organisations (3)
9. Initials of an organisation that represents small businesses (3)
10. Another group that represents small and medium-sized enterprises (4)
11. What ships carry (5)
12. The type of business run by Aoife Gannon (7)
13. They provide goods and services (9)
15. These associations represent businesses involved in a particular activity (5)
16. Someone who buys goods and services for their own use (9)
17. This type of business provides goods and services to make a financial profit (10)

**Down**

1. They supply the raw materials and services to keep a business operating (9)
2. People who take the initiative and personal risk to start a business (12)
3. Voluntary associations representing businesses in a particular area (8, 2, 8)
4. Any organisation set up to provide goods and services (8)
8. This word describes our local, national and global community (7)
14. Something that doesn't work properly (3)